

WFFF 201 Humboldt St Rochester, NY 14610-1093

Agency

Advertiser Schedule Dates

Product

Brand

Washington, DC 20007 Suite 100 Great American Media 3050 K St NW

CPE

Phone/Fax Buyer Name Sales Office Salesperson

Comments Billing Type **Account Types** 

issue Separation: 30

Standard National/Political 49/53/4623

> Sales Tax Net Total Commission

> > \$322.50 15.00

\$1,827.50

Contract # Great American Media (11024) DSCCIE/Issue/NH (67143) 1341612 10/11/16-10/17/16

Katz - Washington DC Katz - Washington DC, Washington DC (1179) 49/53/4623 (524696) Political - Issues / Propositions (1068) Thomas,Pino, Commission %

Demo CO-OP Package Deal Order Type Headline # Entered By **Last Modified** Date Entered 04/25/16 04/25/16 Lindsay Benoit Normal ECR25161260

Burlington (WFFF)

Grand Total:	Oct. 2016	By Broadcast Month
	16	Month Spots
\$2,150.00	\$2,150.00	Rate

Accepted -Agency/Advertiser:			6,0,1 Closed Freempt	6.0 Normal Line / SPOT	5.0 Normal Line / Prime	4.0 Normal Line / SPOT	3.0 Normal Line / SPOT	2.0 Normal Line / SPOT	1.0.4 Closed Preempt	1.0.3 Closed Preempt	1.0.2 Closed Preempt	1.0.1 Closed Preempt	1.0 Normal Line / SPOT	Line Line Type /
liser:				POT	rime	POT	POT	POT				,,,	POT	Line Type / Break Type (Ref #)
7			10/16/16	10/16/16-10/16/16	10/17/16-10/17/16	10/11/16-10/14/16	10/11/16-10/14/16	10/11/16-10/14/16	10/14/16	10/13/16	10/12/16	10/11/16	10/11/16-10/14/16	Dates
		+		6	5	5	5	5					5	Sec
34				:30 GF	:30 8F	:30 5F	:30 5:	:30 7					:30 4:	Length
Accepted Station	COI			:30 6P- 7P (EST)	:30 8P- Gotham	:30 SP- Modern Family	:30 5:30P- Modern Family	:30 7P- Big Bang Theory 1					:30 4:30P- Mike & Molly	Run Times
Station	TR.			μ.	м									SPW Mo
	MATI				×	1	1			na na y un			<b>1</b>	1 1
	CONFIRMATION CONTRA					1 1	1 1	<u>-</u>					1 1 1	Tu We Th
	NO.			×			-						1	Fr Sa Su
	RAC			Ê	<b>p</b>	4	4	4						u Spots
Date:				\$200.00	\$400.00	\$50.00	\$50.00	\$250.00					\$45.00	Rate
Comments					\$400.	\$200.	\$200.	\$1,000.						Total
			Burlington (WFFF)	Burlington (WFFF)	\$400.00 Burlington (WFFF)	\$200.00 Burlington (WFFF)	\$200.00 Burlington (WFFF)	\$1,000.00 Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Burlington (WFFF)	Station
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			Schedule Change/Exception	Friends	Gotham-FOX	Modern Family	Modern Family	Big Bang Theory	Schedule Change/Exception	Schedule Change/Exception	Schedule Change/Exception	Schedule Change/Exception	Mike & Molly	Comments
				4/25/16	4/25/16	4/25/16	4/25/16	4/25/16					4/25/16	Entered



Great American Media 3050 K St NW

Suite 100

Washington, DC 20007

Comments Billing Type

issue Separation: 30

Standard National/Political 49/53/4623

Account Types

Sales Tax

WFFF 201 Humboldt St Rochester, NY 14610-1093

Brand Phone/Fax Buyer Name Sales Office Product Salesperson Agency Advertiser Schedule Dates Contract # Katz - Washington DC, Washington DC (1179) Great American Media (11024) Katz - Washington DC 49/53/4623 (524696) Political - Issues / Propositions (1068) DSCCIE/Issue/NH (67143) 10/11/16-10/17/16 Thomas,Pino, 1341612

Demo Headline # CO-OP Last Modified Entered By Date Entered

Order Type 04/25/16 04/25/16 ECR25161260 Normal 8 Lindsay Benoit

Net Total Commission Commission % Package Deal \$1,827.50 15.00 \$322.50

Burlington (WFFF)
By Broadcast Month
Oct. 2016 Grand Total: \$2,150.00 Rate \$2,150.00

CONFIRMATION CONTRACT    Contracts   Sec   Length   Rain Times   SPW   Mo   Tu   We   Th   Fr   Sh   Su   Spots   Raile   Total   Station   Comments     10/17/15-10/17/16   5   30   4-390+ Mike & Molly   1   4-390+ Mike & Molly   1   4-350.00   Suffington (WFFF)   Program Changig/Exception     10/17/15-10/17/16   5   30   72-86   Bang Theory   1   1   4-250.00   Suffington (WFFF)   Program Changig/Exception     10/17/15-10/17/16   5   30   S2-9-Modern Family   1   1   4-250.00   4-300.00   S30.00   Suffington (WFFF)   Friends   4-40   Modern Family   1   4-300.00   S50.00   S50.00   Suffington (WFFF)   Friends   4-40   Modern Family   1   4-300.00   S50.00   S50.00	Accepted		10.0	9.0	8.0	7.0.1	7.0	Line	
Sect   Length   Run Times   SPW   Mo   Tu   We   Th   Fr   Sa   Su   Spots   Rate   Total   Station   Comments	Accepted Agency/Advertiser:		10.0 Normal Line / SPOT	9.0 Normal Line / SPOT	8.0 Normal Line / SPOT	7.0.1 Closed Preempt	7.0 Normal Line / SPOT	Line Type / Break Type (Ref #)	
Run Times   SPW   Mo Tu   We Th. Fr. So. Su.   Spots   Rate   Total   Station   Comments	**************************************		10/17/16-10/17/16	10/17/16-10/17/16	10/17/16-10/17/16	10/17/16	10/17/16-10/17/16	Dates	
Run Times   SPW   Mo Tu   We Th. Fr. So. Su.   Spots   Rate   Total   Station   Comments			5	ري د	s		5	Se S	
Run Times   SPW   Mo Tu   We Th. Fr. So. Su.   Spots   Rate   Total   Station   Comments	Date:		lü	ü	lü		ü	Length	
Mo Tu We Th Fr Sa Su Spots   Rate   Total   Station   Comments	Accepted-5	CON	0 SP- Modern Family	0 5:30P- Modern Family	0 7P- Big Bang Theory 1		04:30P- Mike & Molly		
bots         Rate         Total         Station         Comments           \$45.00         Burlington (WFFF)         Friends         4           1         \$250.00         \$250.00 Burlington (WFFF)         Friends         4           1         \$50.00         \$50.00 Burlington (WFFF)         Friends         4           1         \$50.00         \$50.00 Burlington (WFFF)         Friends         4           1         \$50.00         \$50.00 Burlington (WFFF)         Friends         4           1         \$50.00 Straington (WFFF)         Friends         4           1         \$50.00 Straington (WFFF)         Friends         4	tation	丽加						SPW	
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Station Comments  Burlington (WFFF) Friends 4  Burlington (WFFF) Program Change/Exception 6  00 Burlington (WFFF) Friends 4  00 Burlington (WFFF) Friends 4	Date:	,	\$50.00	\$50.00	\$250.00		\$45.00	Rate	
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Station Comments  Burlington (WFFF) Friends 4  Burlington (WFFF) Program Change/Exception 6  00 Burlington (WFFF) Friends 4  00 Burlington (WFFF) Friends 4	Diffure (III		<u>₩</u>	• <u>.</u>	\$2:			Total	
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Comments Friends Program Change/Exception Friends Friends Friends 4 Friends 4			ırlington (WFFF)	ırlington (WFFF)	ırlinqton (WFFF)	ırlinqton (WFFF)	ırlington (WFFF)	Station	
Change/Exception				Catalogue Annual Marian	550cc.				
Entere 4/25/16 4/25/16 4/25/16 4/25/16						Program Change/Exception		Comments	
			4/25/16	4/25/16	4/25/16		4/25/16	Entered	



TELEVISION GROUP

125 West 55th St New York, NY 10019

Contract # 25161260 Agency: Great American Media CPE: 49/53/4623

GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007

Salesperson: RACHELLE RAY -Washington DC 202-872-5880 Buyer: Pino, Thomas

Agency Order #: 4977814

Primary Demo: Adults 35+

Advertiser: DSCC IE Product: issue Flight: 10/11/16 - 10/17/16

Changes as of: 10/16/2016 at 6:46 PM

Version: Current State Version 2
Station: WFFF

Market: Burlington-Plattsburgh Office: WASHINGTON

Total \$: \$2,150.00

Total Spots: 16 Total CPP: \$0.00

Total GRP: Traffic #: 1341612

Con Type: POLITICAL/VOTE Separation:

Assistant: LAILA DAFTARI 202-872-5880

Comments: RVSD TO CXL OFF MISSED SPOTS.

	REV- 6 6p-7p	5 8p-9p	Tu-F,M 4 5p-5:30p	3 5:30p-6p	2 7p-7:30p	REV- 1 4:30p-5p	# Day/Time DP
	Friends	Gotham-FOX	Modern Family	Modern Family	Big Bang Theory	Mike & Molly	DP Program
	\$200.00	\$400.00	\$50.00	\$50.00	\$250.00	\$45.00	Rate R
101/	0_	0	0	0	0	0	A35P Rating
TOTALS: 16	0 30 1 • 0	30	30 5	30 5	30 5	30 5 <b>+</b> 0	Len 10/11
							10/11 - 10/11
5	0		5	5	5	0	Total Spots
\$2,150.00 \$0.00	\$0.00	\$400.00	\$250.00	\$250.00	\$1,250.00	\$0.00 \$0.00	Total \$
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	00.08	\$0.00	CPP
0.0	0.0	0.0	0.0	0.0	0.0	0.0	GRP



Contract # 25161260 Agency: Great American Media CPE: GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 49/53/4623 Changes as of: 10/16/2016 at 6:46 PM

Advertiser: DSCC IE Product: issue

Flight: 10/11/16 - 10/17/16

Version: Current State Version 2 Market: Burlington-Plattsburgh Station: WFFF

Total \$: \$2,150.00

Office: WASHINGTON

Total Spots: 16 Total CPP: \$0.00

Separation: Traffic #: 1341612

Total GRP:

Assistant: LAILA DAFTARI 202-872-5880 Con Type: POLITICAL/VOTE

Agency Order #: 4977814 Buyer: Pino, Thomas

Primary Demo: Adults 35+

Salesperson: RACHELLE RAY -Washington DC 202-872-5880

**Order Level Comments** 

Special Instructions

125 West 55th St New York, NY 10019

Date/Time

10/16/16 6:46 PM

RACHELLE RAY - Washington DC Added by

RVSD TO CXL OFF MISSED SPOTS

Comment

Line 6 Friends n/a 1x 10/16 due to NFL airing during that time MG offer 1x 10/16 NFL Kickoff 11-12P Sect 5 \$100 1x 10/16 What Matters 10:30-11P Sect 5 \$50 1x w/o 10/11 Tu-F, M 2.5 Men 6:30-7P Sect 5 \$50 Please advise. Thanks!

Market Budget: \$43,000 WFFF Share: 5% Comment: WCAX: Competitive Information Separation: 30 ۵

WVNY: 10% WPTZ: 45%

40%

0.0	N/A	\$2,150.00	16	100%	Total
0.0	N/A	\$2,150.00	16	100%	
GRP	СРР	Dollars	Spots	% Distrib	ay/Time
		Daypart Summary	Daypar		

\$2,150.00	16	Total
\$2,150.00	16	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

					Transa	Transaction History		
Trans	Created/Received Created by	reated by	Status	Spot+	Spot+ Spot-	\$ Chg	\$ Chg Contract \$	\$ Comment
Revision	RACHELLE RAY:	ACHELLE RAY - <i>l</i> ashington DC	Revised		თ	<b>\$-425.00</b>	\$2,150.00	Changes: Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Demo Meta to [R16], Total Spots from 22 to 16, Calculated Dollars from \$2,575.00 to \$2,150.00, Competitive Market Budget from \$63,500 to \$43,000, User Entered \$ from \$2,575.00 to \$2,150.00, Comments from Separation: 30 to RVSD TO CXL OFF MISSED \$2,150.00 SPOTS., Total \$ from \$2,575.00 to \$2,150.00. 2 buylines added or modified.
Makegood 1	10/5/16 9:15 AM Elizabeth Guy	lizabeth Guy	Confirmed			\$0	\$2,575.00	\$2,575.00 Changes: Total GIMPs to 0.
Queued for Electronic Contracting	4/25/16 10:59 AM					\$0	\$0	
New	4/25/16 10:18 AM BILL THOMAS	ILL THOMAS	Confirmed	22		\$2.575.00	\$2.575.00   \$2.575.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.